



Social Media: Improving your IELTS response

Read the example and think about how to improve it.

I use social media every day. However, in the first place, there are a lot of people who do not know what the social media are. The social media are the places in the net which we can share and dispatch in individuals. There are blog, Facebook and YouTube, when I give you specific examples. There are the people thinking social media and SNS to be the same thing, but they are different. One of the components of social media includes SNS. I think the social media is useful and great invention for people. However, there are some harmful point. By using social media, it may be used for a personal information leak, fraud or a crime and fake news. Also, net poisoning and slanderous defamation comment. It is serious problem. However, if we use the social media carefully and properly, we can get rid of a negative aspect. And social media becomes more useful for us. Because, there are many beneficial point more than harmful point. The social media promote the connection between users and have the characteristic that I can grasp each other's relations visually. Besides, if we use the social media, we are able to exchange information and the advertising of the company and mental happiness may be felt by sending good or comment. I think social media can be beneficial and harmful. Therefore, we should be careful when we use it. As I said before, if we use carefully and properly, it will more beneficial place for us.

Three paragraphs to clarify: meaning / issues / benefits

social media is / are	confusing so rearrange the sentence
there is / are blogs/Facebook and YouTube	confusing so rearrange the sentence
fraud (usually companies)	scams (usually on individuals)
harmful point	concern
slanderous defamation	trolling
to get a rise out of	get satisfaction by upsetting others

I use social media every day. However *surprisingly*, there are a lot of people who *still* do not know what social media *actually* is. Social media is where we can share and send information to other individuals through the internet. Blogs, Facebook and YouTube are some well-known examples of such social media. However, there are people who think social media and SNS are the same when in fact SNS is one example of social media as you mainly text other people with your thoughts.

I think social media is a useful and important invention for everyone. However, there are some concerns. By agreeing to use such services, you are at risk of having your personal information being targeted for advertising, unwanted 'fake news' or, even worse, scams. Also, a further concern would be trolling in which certain unfriendly individuals bully others in order to get a rise out of others.

However, although serious problems, if we act carefully and properly, we should be able to avoid such negative aspect of social media. In fact with COVID-19, social media has become even more useful for us and the benefits have certainly outweighed the concerns. Social media has encouraged and promoted better connections and relationships between users as we can get a clearer image of each other. If we use the social media properly, we are able to exchange information with others, receive suitable advertising and maintain our healthy well-being. As a result, if we use this media carefully and properly, it will benefit us greatly.

SNS – Social Networking Services is mainly used in Japan and refers to apps like Messenger, WhatsUp or Line.



From the above work, try to chunk the speech

Find the pause – Chunking short / longer //

CAPITALISE the stressed (important) word

I LIKE this class / because the teacher is GOOD / and everyone is FRIENDly. // ALso, / my English is getting BEtter. //

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I think social media is a useful / and important invention for everyone. // However, / there are some concerns. // By agreeing to use such services, / you are at risk of having your personal information being targeted for advertising, / unwanted 'fake news' / or, even worse, scams. // Also, / a further concern would be trolling / in which certain unfriendly individuals bully others / in order to get a rise out of others. //

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